

Michigan Credit Union Foundation

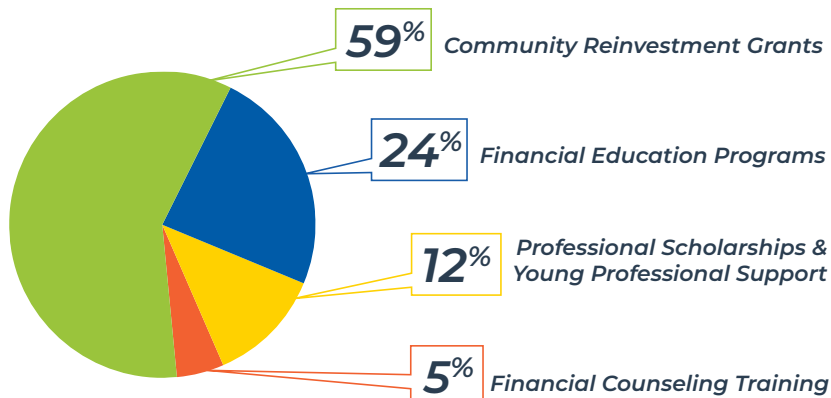
2019 Impact Report

Making a Bigger Difference Together!



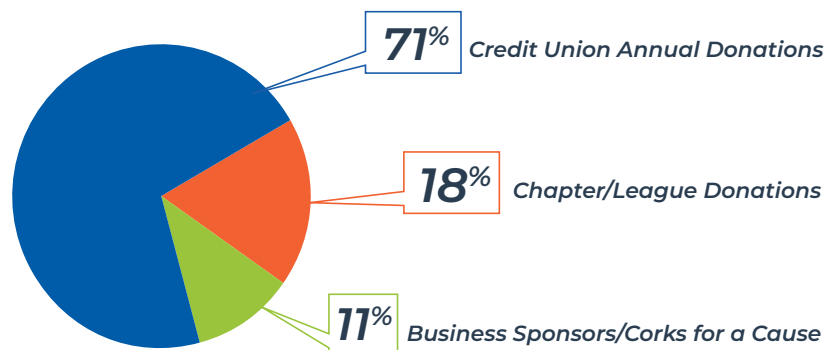
2019 MCUF Impact — \$217,000 Total Funding

- 15 Community Reinvestment Grants (see page two for grant initiatives)
- Financial education programs reaching more than 15,000 youth and teens
- Professional development support for more than 100 credit union professionals with scholarships and financial counseling training



2019 MCUF Donors — \$234,000 Total Raised

- 68% of Credit Unions Made a Donation
- 100% of Chapters Made a Donation
- 20 Businesses Made a Donation



MCUF Funding Sources



Community Reinvestment Grants Financial Education Programs



2019 Community Reinvestment Grants Awarded — \$128,867

4Front Credit Union

Implementing Plinqit, a goal-based automated savings and financial education platform.

Alpena Alcona Area Credit Union

Supporting high school financial and technology education with digital boards and tablets.

BlueOx Credit Union

Supporting a new high school student-run credit union.

CASE Credit Union

Collaborative monthly financial education workshops with on-site access to community services.

CP Federal Credit Union

Supporting the *Jackson Saves Children's Savings Account* and financial education program.

ELGA Credit Union

Hands-on financial education sessions for youth and adults with apps and iPads.

FUELmi (*Credit union young professional group*)

Making patient blankets for Children's Miracle Network Hospitals.

Journey Federal Credit Union

Third grade reading program with financial education books and credit union classroom education.

Michigan Legacy Credit Union

Support for *Street Team* program bringing financial services and education, including elder abuse awareness, to underserved areas.

Muskegon Area Credit Unions

Supporting five area credit unions in the *KickStart to Careers Children's Savings Account* and financial education program.

Muskegon Co-op Federal Credit Union

Creating a new community seminar to educate potential home buyers.

Northland Area Federal Credit Union

Supporting community employee retention and financial health with financial education and emergency loans in partnership with Michigan Works! *Safety Net* program.

People Driven Credit Union

Funding for *Fresh Start Auto Loan* program with financial education and counseling.

Public Service Credit Union

Adulting camp for young adults including financial and career education.

So Mi' Chapter of Credit Unions

Cooperatively removing medical debt in collections for financially struggling community members.

2019 Financial Education Programs

Financial Reality Fairs

Supported 81 fairs reaching 6,800 students.

Money Smart Kids Read

Provided books to 8,000 families at more than 200 public library events.

High School Personal Finance Challenge

Reaching 20 schools and 811 students across the state in partnership with the Michigan Council on Economic Education.

Financial Counseling Certification Training

Equipping 89 credit union professionals to help members improve their financial health.

2019 Financial Reality Fair Grants

Alpena Alcona Area Credit Union
Arbor Financial Credit Union
Community Choice Credit Union
CP Federal Credit Union
Downriver Chapter of Credit Unions
Family Financial Credit Union
First General Credit Union
Frankenmuth Credit Union
FreeStar Financial Credit Union
HarborLight Credit Union
Lake Huron Credit Union
Limestone Federal Credit Union
Marshall Community Credit Union
Michigan Schools & Government Credit Union
Members First Credit Union
Paul Bunyan Chapter of Credit Unions
Soo Co-op Credit Union

Funded by cooperative donations, these activities increase the impact and awareness of the credit union difference in Michigan, helping all credit unions thrive.
Learn more, donate or apply for programs at MCUF.MCUL.org